



K Mall

K MALL DECK

LEASING, EVENT & ADVERTISING

A COMMUNITY MALL ALONG VENG SRENG BOULEVARD



ABOUT US

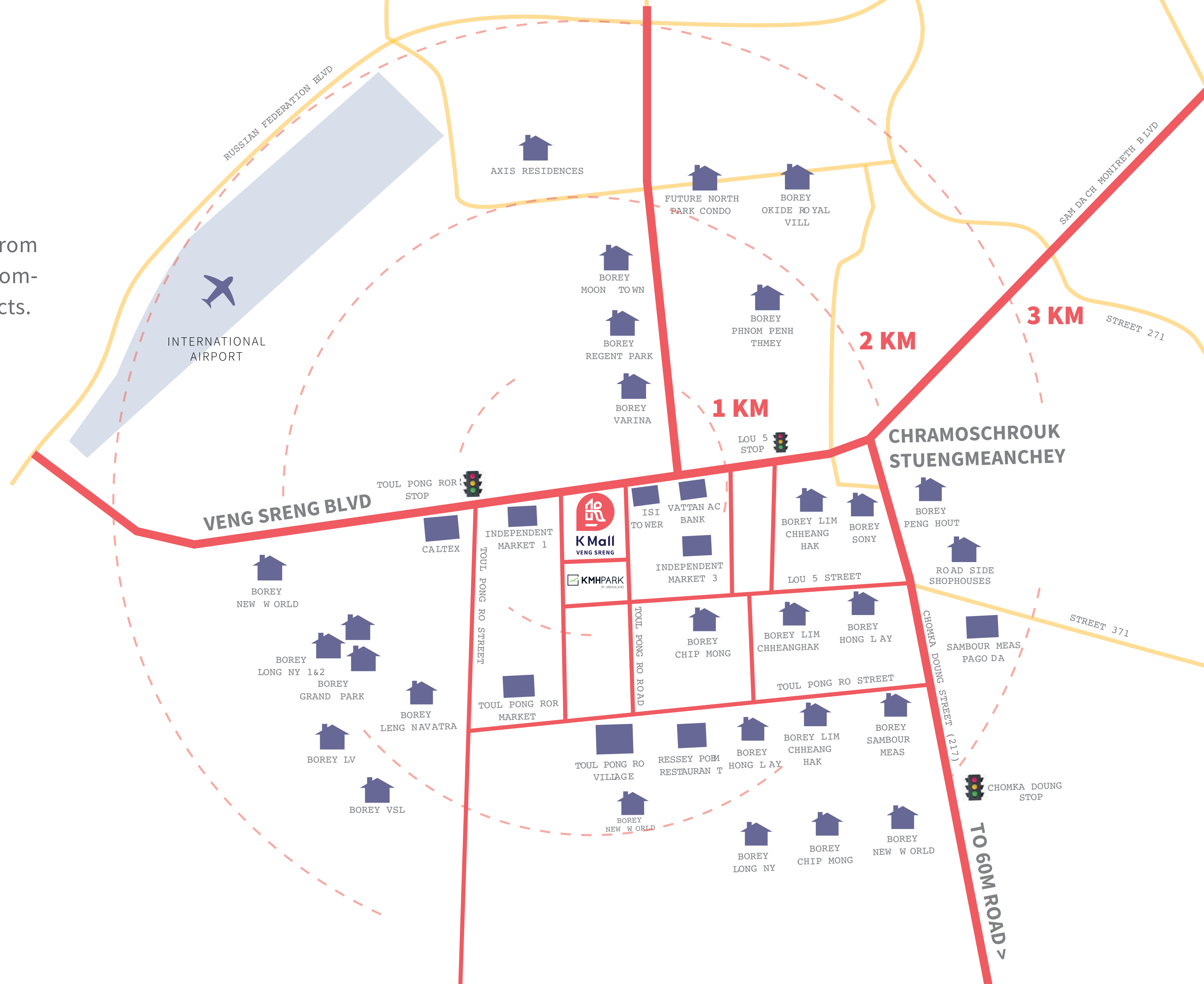
K Mall is a unique community mall that brings people together to build wholesome and meaningful communities at the heart of Veng Sreng. A green oasis and a breath of fresh air for this bustling part of the city, K Mall offers unparalleled convenience, F&B and entertainment to over half a million residents living in the area.

It is strategically located in the heart of Veng Sreng filled with local and international retail stores, dining options, and cinema offering variety of products and services to satisfy visitors' daily needs.



STRATEGIC LOCATION

Located along Veng Sreng Boulevard, just 2km from Steung Meanchey intersection, in the neighboring communes in Steung Mean Chey and Pou Senchey districts.



POPULATION RESIDENTS BY 2023

491,500

Based on study by Vtrust Appraisal Co.Ltd

FACTSHEET

LAND SIZE:
15,000 m²

TOTAL FLOOR AREA:
30,500 m²

GLA:
12,000 m²

CINEMA & ENTERTAINMENT:
4,600 m²

SUPERMARKET:
600 m²

F&B, FASHION & GOODS:
6,800 m²

PARKING:
300 CARS
1,500 MOTORS



NUMBER OF CUSTOMERS



NUMBER OF FOOTFALL

4,500 CUSTOMERS

PER DAY (AVERAGE)

K Mall is a part of KMH park which also consist of ISI Tower, 40 shophouses and a football stadium



ISI TOWER
(ADJACENT TO K MALL)

400 STAFF

APPROX. (9 FLOORS BUILDING / DAILY)



40 SHOPHOUSES WITH
RETAIL SHOPS

1,000 PEOPLE

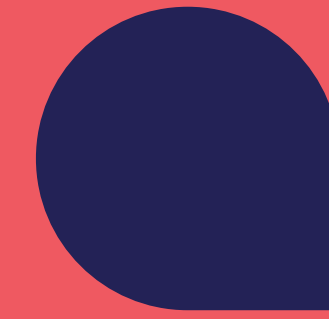
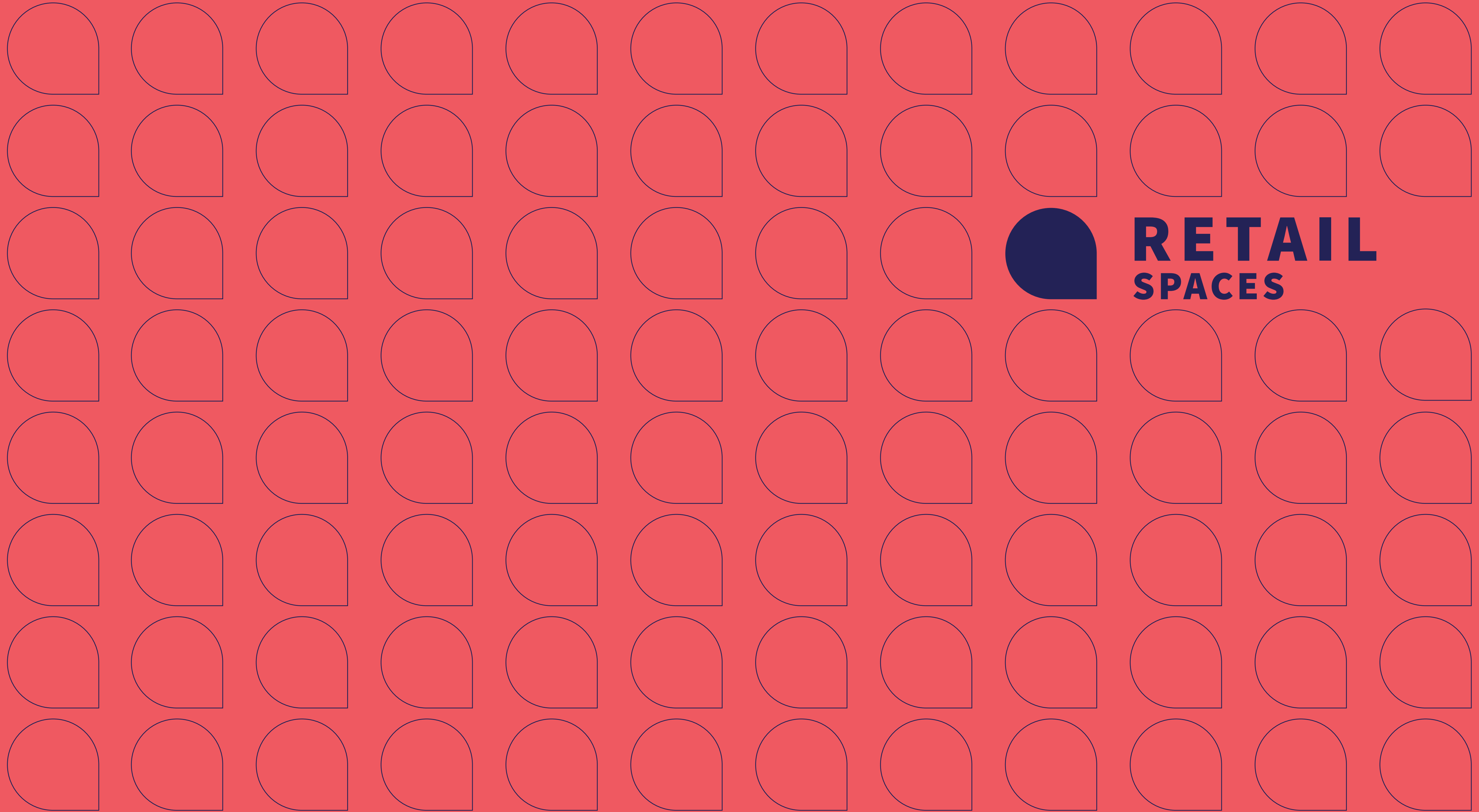
(ETS. RESIDENTS & CUSTOMERS / MONTHLY)



FOOTBALL STADIUM

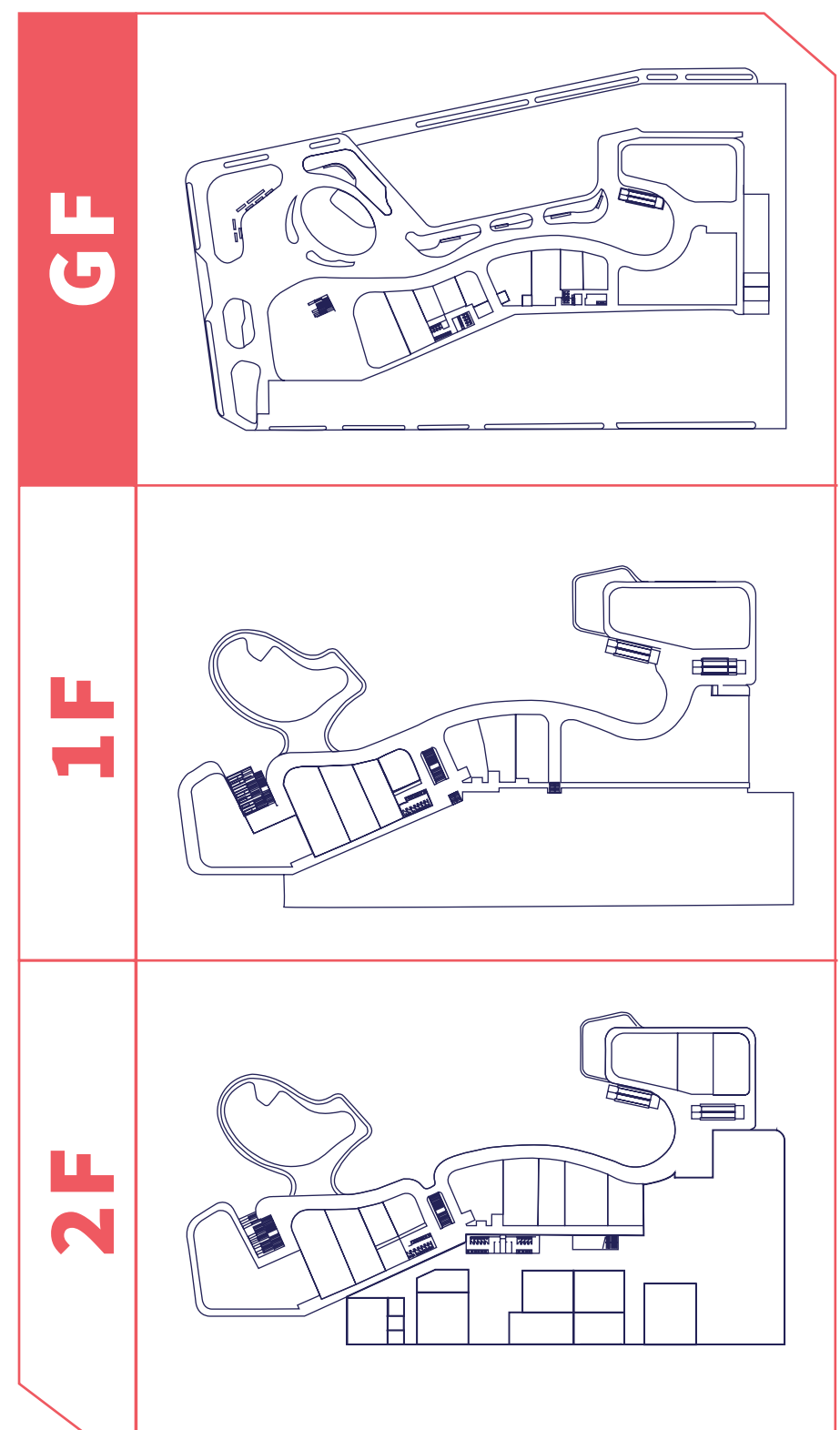
3,000 FANS

PER MATCH

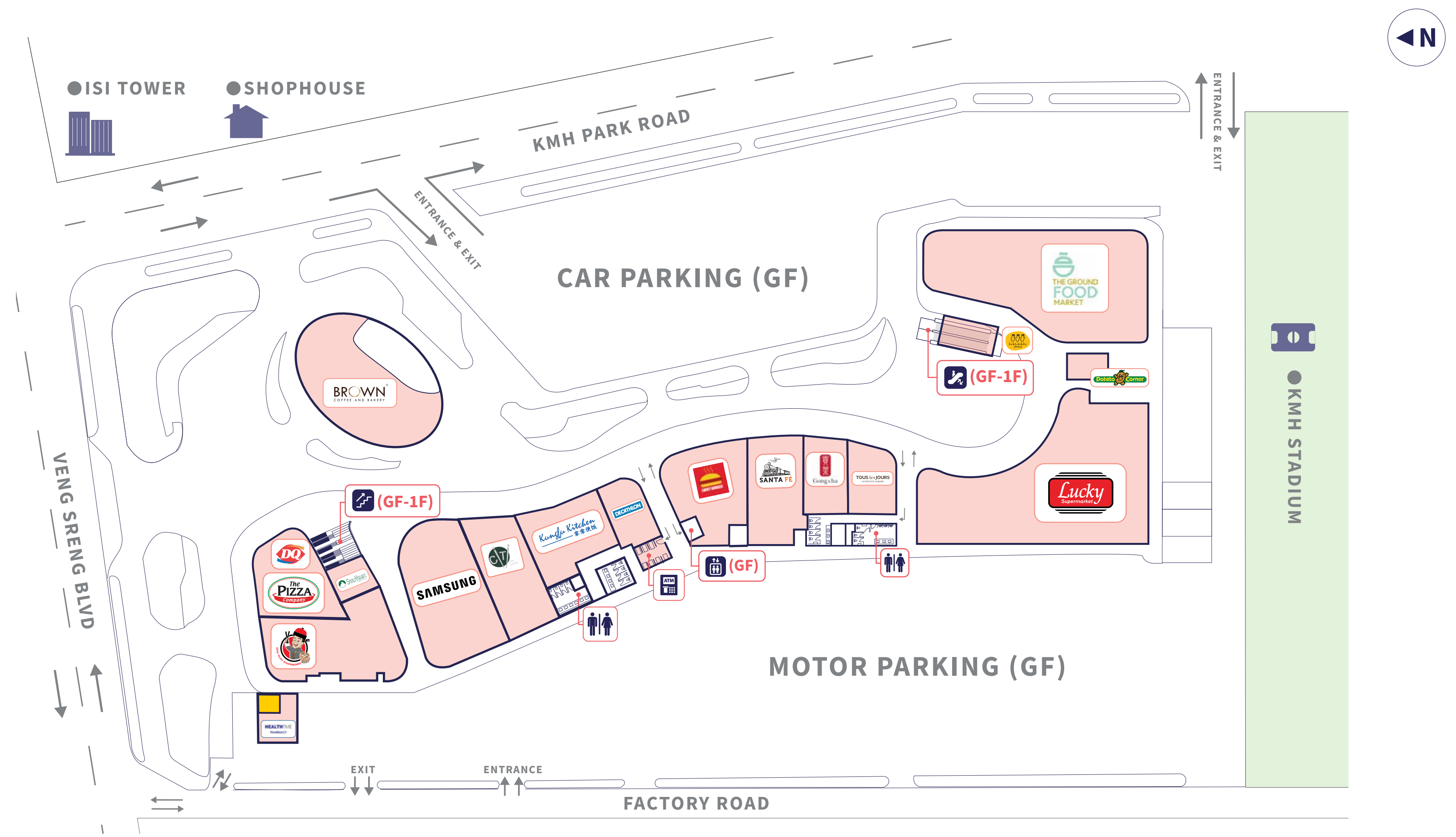


**RETAIL
SPACES**

RETAIL SPACES

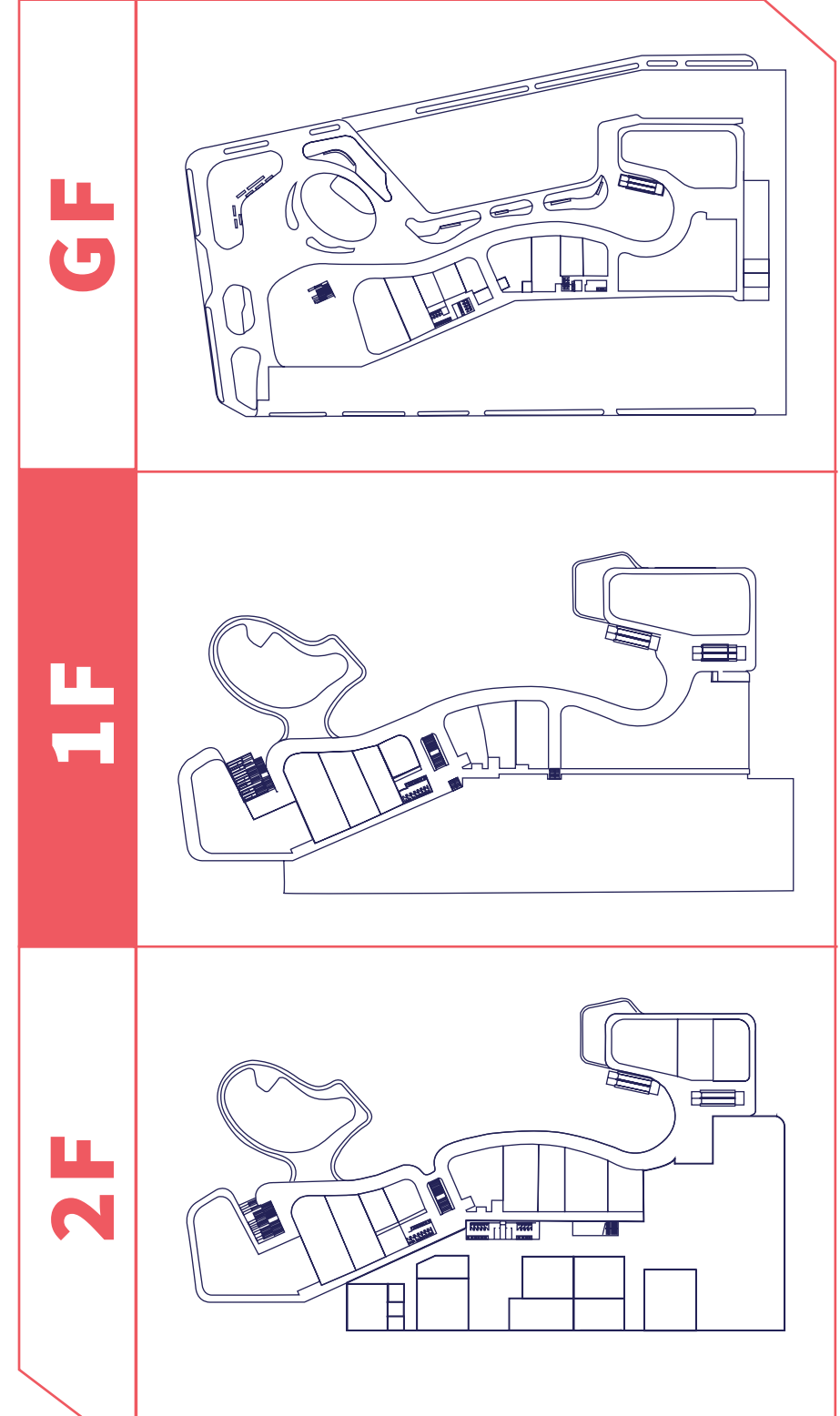


GROUND FLOOR

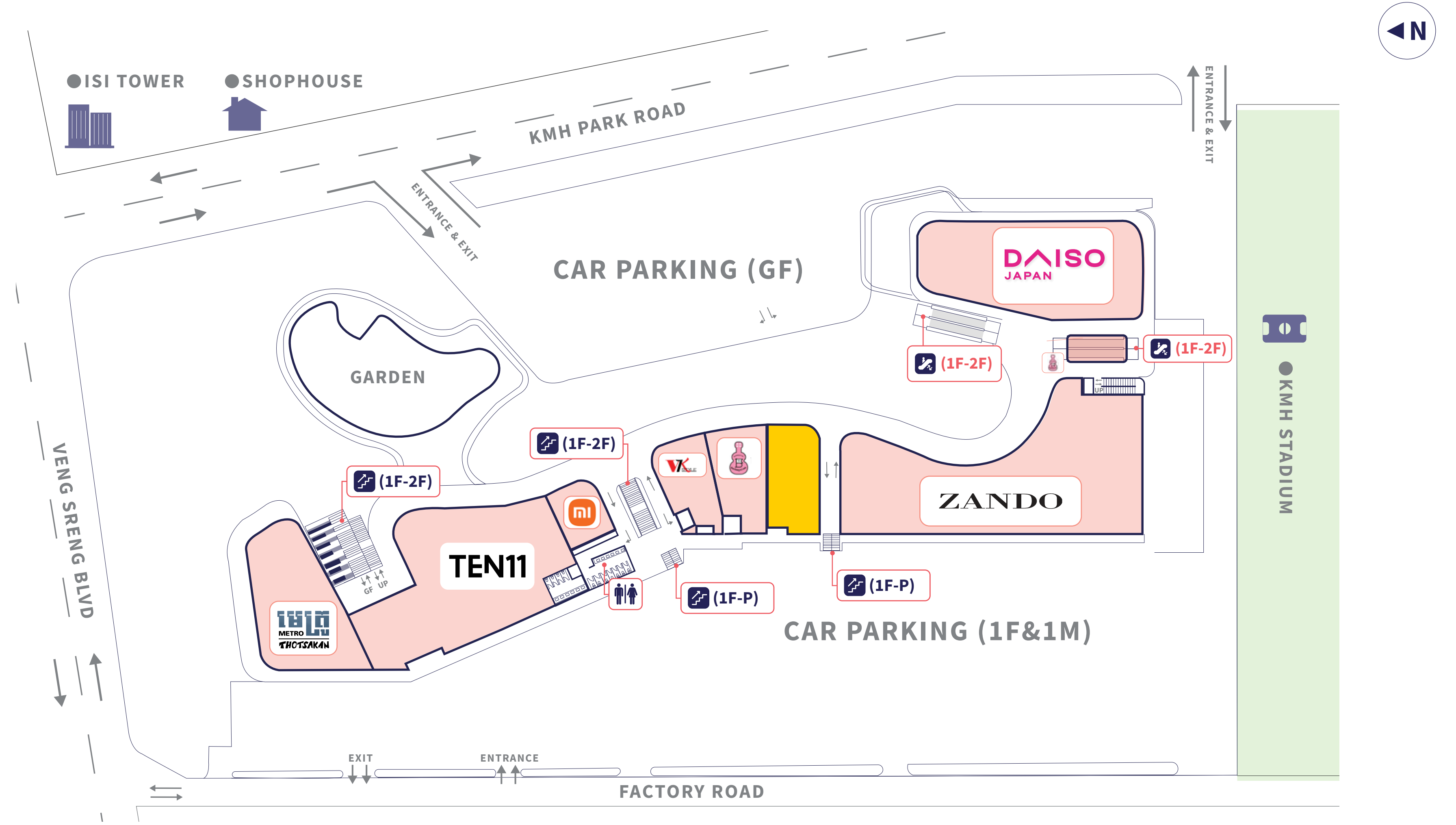


- NOTE:**
- OPENED TENANTS
 - VACANT
 - REST ROOM
 - ESCALATOR
 - STAIR
 - ATM
 - ELEVATOR

RETAIL SPACES

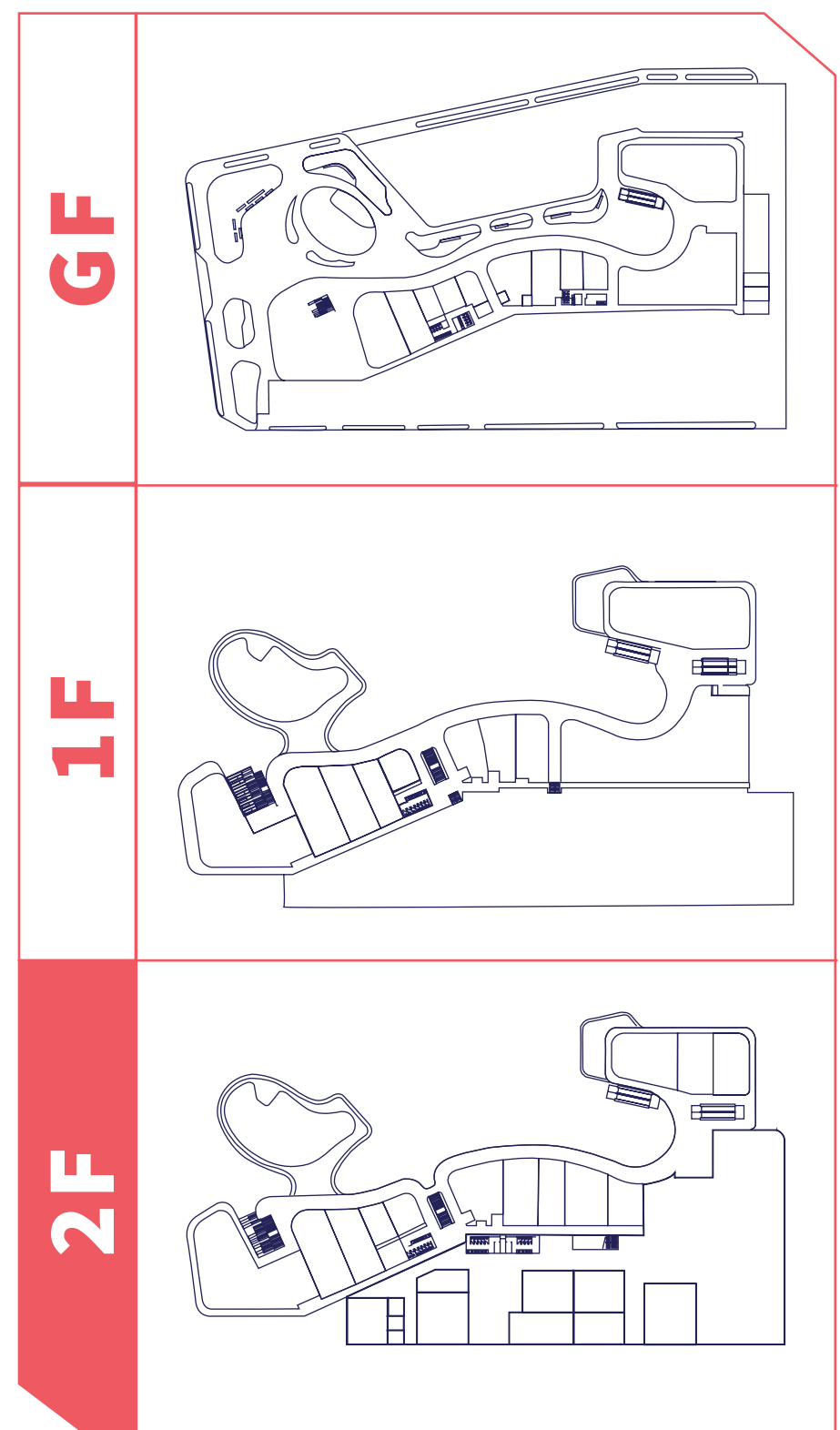


FIRST FLOOR

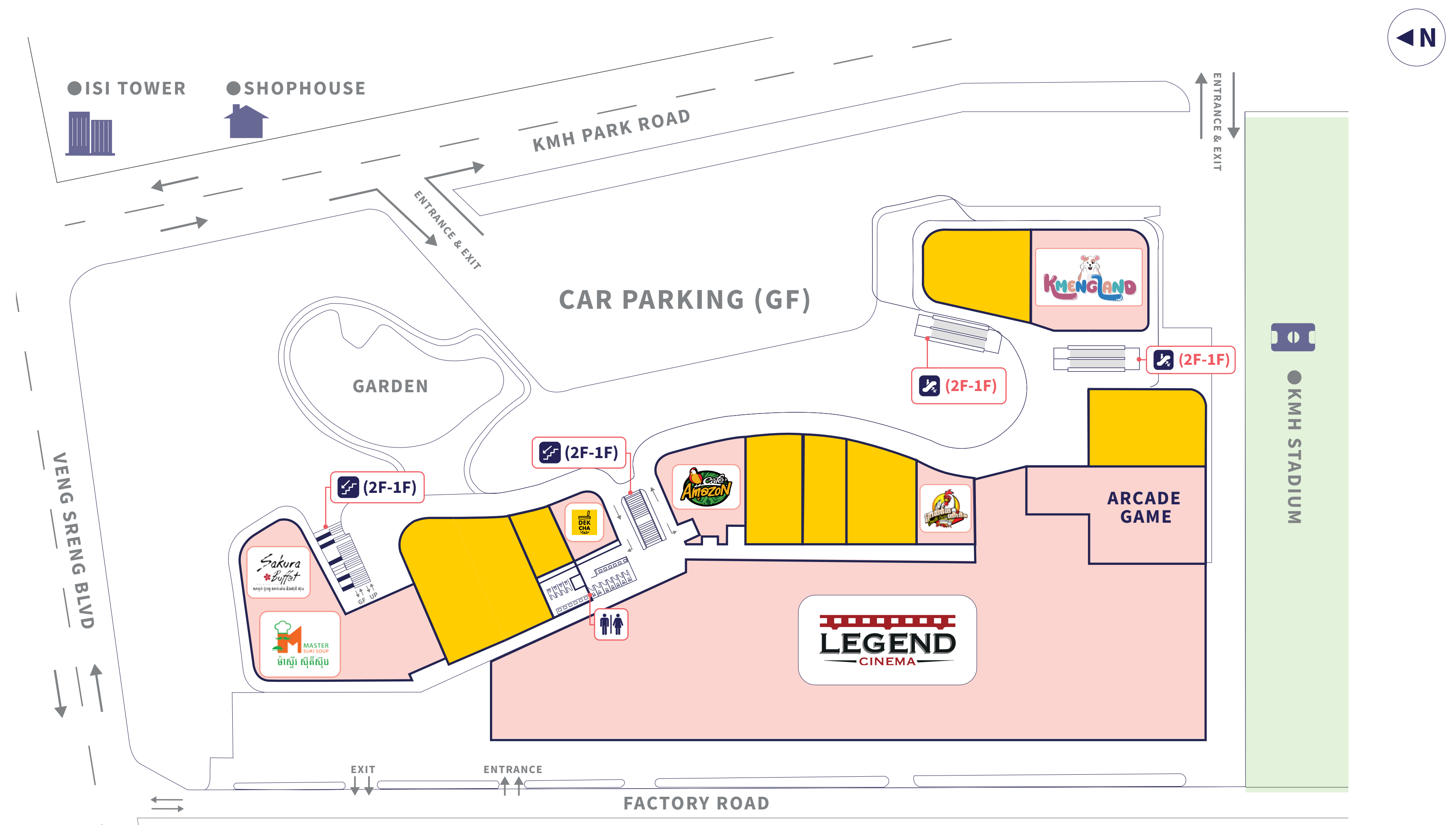


- NOTE:**
- OPENED TENANTS
 - VACANT
 - REST ROOM
 - ESCALATOR
 - STAIR
 - ATM
 - ELEVATOR

RETAIL SPACES



SECOND FLOOR



- NOTE:**
- OPENED TENANTS
 - VACANT
 - REST ROOM
 - ECALATOR
 - STAIR
 - ATM
 - ELEVATOR



OCCUPANCY RATE

90% OPENED TENANTS





**EVENT SPACE
AREAS**



EVENT SPACE AREAS

DOME PLAZA

SIZE : **168 m²** (APPROX.) L: 16.8m x W: 10m

RATE : **\$1,000** PER DAY (WEEKDAY)

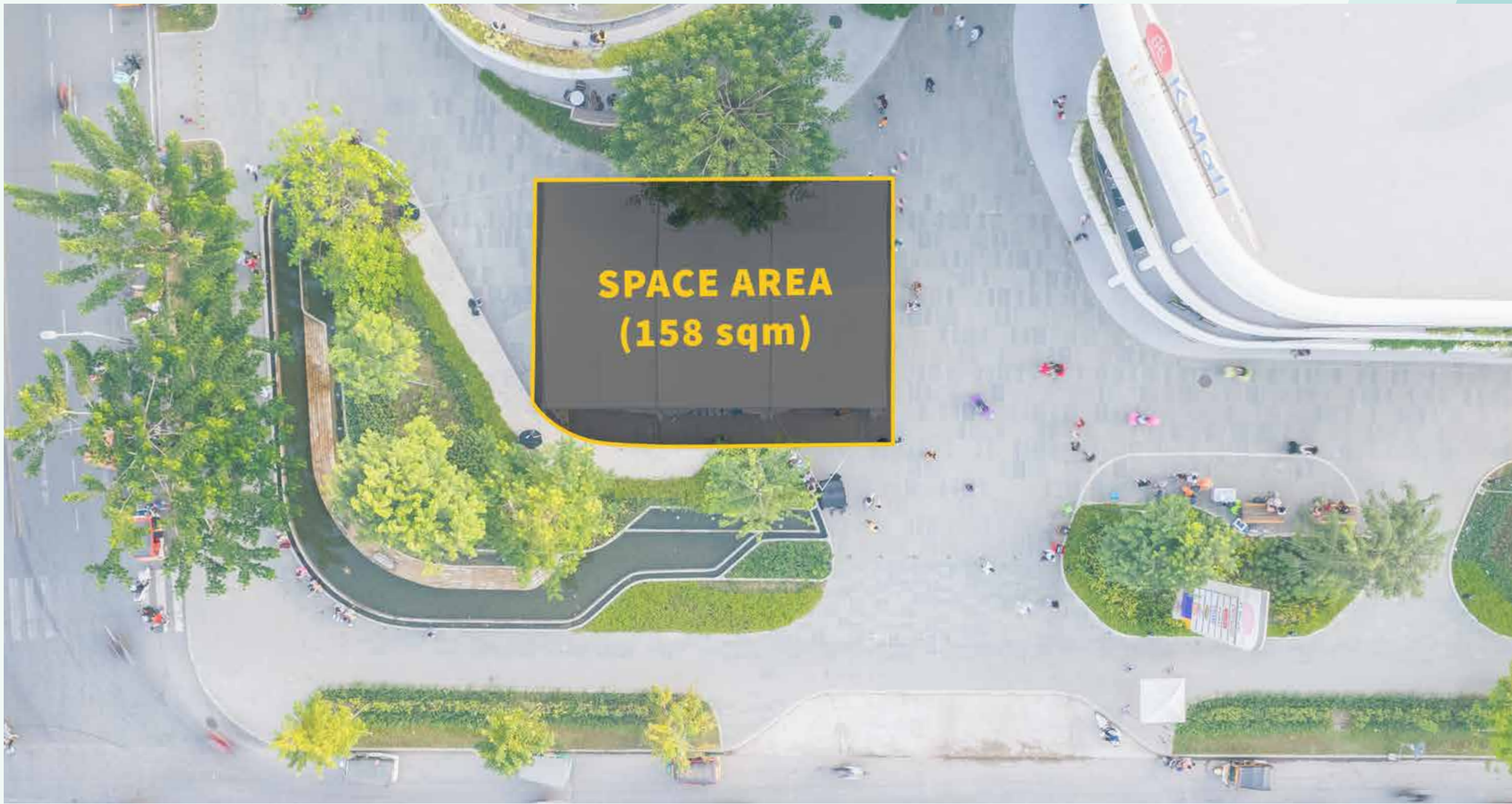
\$1,300 PER DAY (WEEKEND)

EVENT PHOTOS



CONDITIONS & DETAILS

- The Rental Fee is excluded VAT 10%
- The Facilities and Electricity Fee **100 USD/day**
- Insurance Fee **20 USD/day**
- Stage or Backdrop Size **7m(L) x 2.8m(H)**
- **10% OFF** for over One Week Rental



EVENT SPACE AREAS

FRONT PLAZA

SIZE : **158 m²** (APPROX.) L: 15.8m x W: 10m

RATE : **\$800** PER DAY (WEEKDAY)

\$1,000 PER DAY (WEEKEND)

EVENT PHOTOS



CONDITIONS & DETAILS

- The Rental Fee is excluded VAT 10%
- The Facilities and Electricity Fee **100 USD/day**
- Insurance Fee **20 USD/day**
- Stage or Backdrop Size **7m(L) x 2.8m(H)**
- **10% OFF** for over One Week Rental



EVENT SPACE AREAS

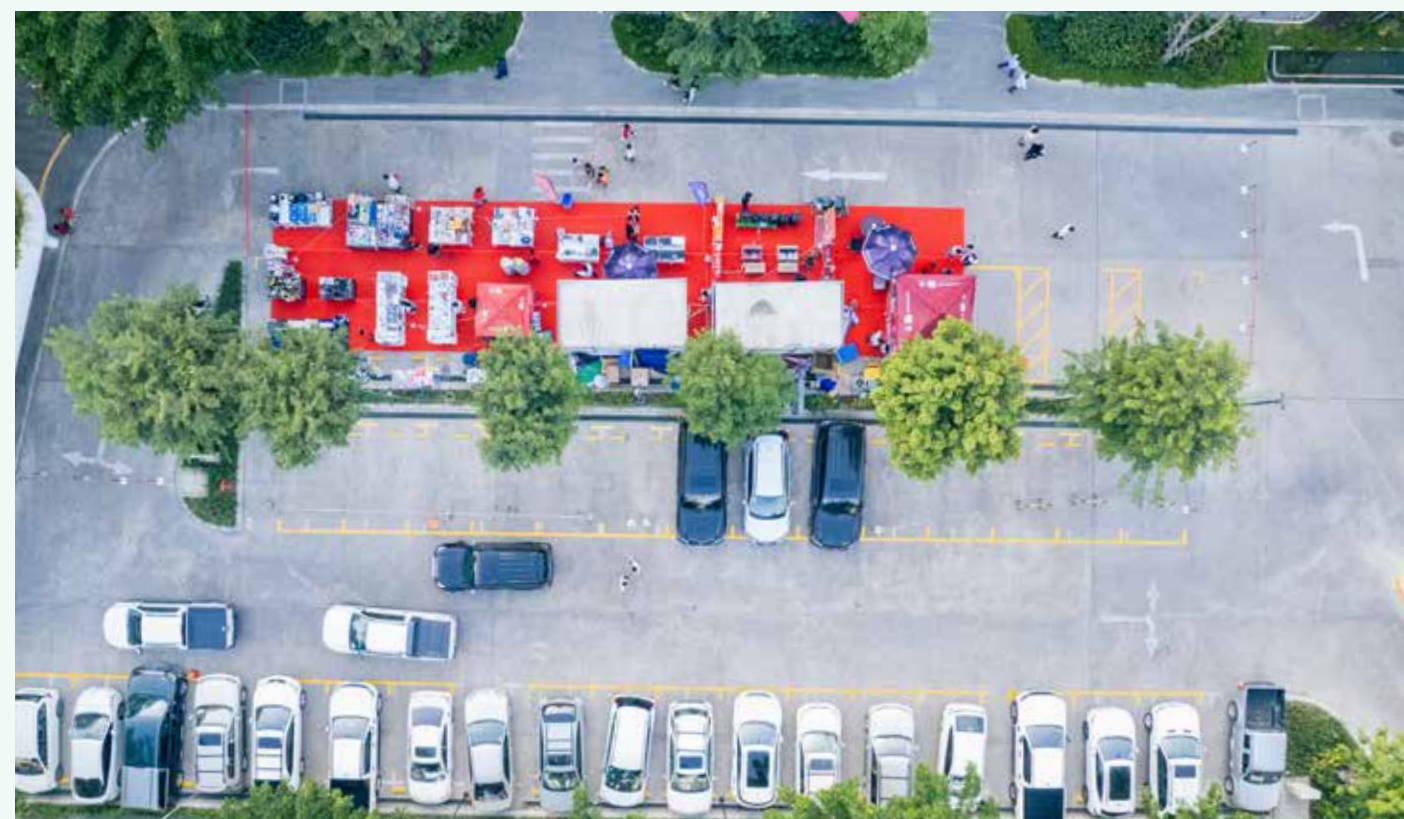
PARKING SPACE

SIZE : **180 m²** (APPROX.) L: 30m x W: 6m

RATE : **\$600** PER DAY (WEEKDAY)

\$800 PER DAY (WEEKEND)

EVENT PHOTOS



CONDITIONS & DETAILS

- The Rental Fee in excluded VAT 10%
- The Facilities and Electricity Fee **100 USD/day**
- Insurance Fee **20 USD/day**
- Stage or Backdrop Size **7m(L) x 2.8m(H)**
- **10% OFF** for over One Week Rental



EVENT SPACE AREAS

BOOTH ACTIVATION

SIZE : **17.5 m²** (APPROX.) L: 7m x W: 2.5m

RATE : **\$100** PER DAY (WEEKDAY)

\$120 PER DAY (WEEKEND)

EVENT PHOTOS



CONDITIONS & DETAILS

- The Rental Fee in excluded VAT 10%
- The Facilities and Electricity Fee **20 USD/day**
- Insurance Fee **20 USD/day**
- Stage or Backdrop Size **7m(L) x 2.3m(H)**
- **10% OFF** for over One Week Rental

EVENT SPACE AREAS

AIA STADIUM, KMH PARK

ZONE A

SIZE : **7,560 m²** (APPROX.)

L: 108m x W: 70m

RATE : UPON REQUEST

RECOMMENDED ACTIVITIES : ACTIVITY 1

ZONE B

SIZE : **800 m²** (APPROX.)

L: 40m x W: 20m

RATE : UPON REQUEST

RECOMMENDED ACTIVITIES : ACTIVITY 1

ZONE C

SIZE : **450 m²** (APPROX.)

L: 45m x W: 12m

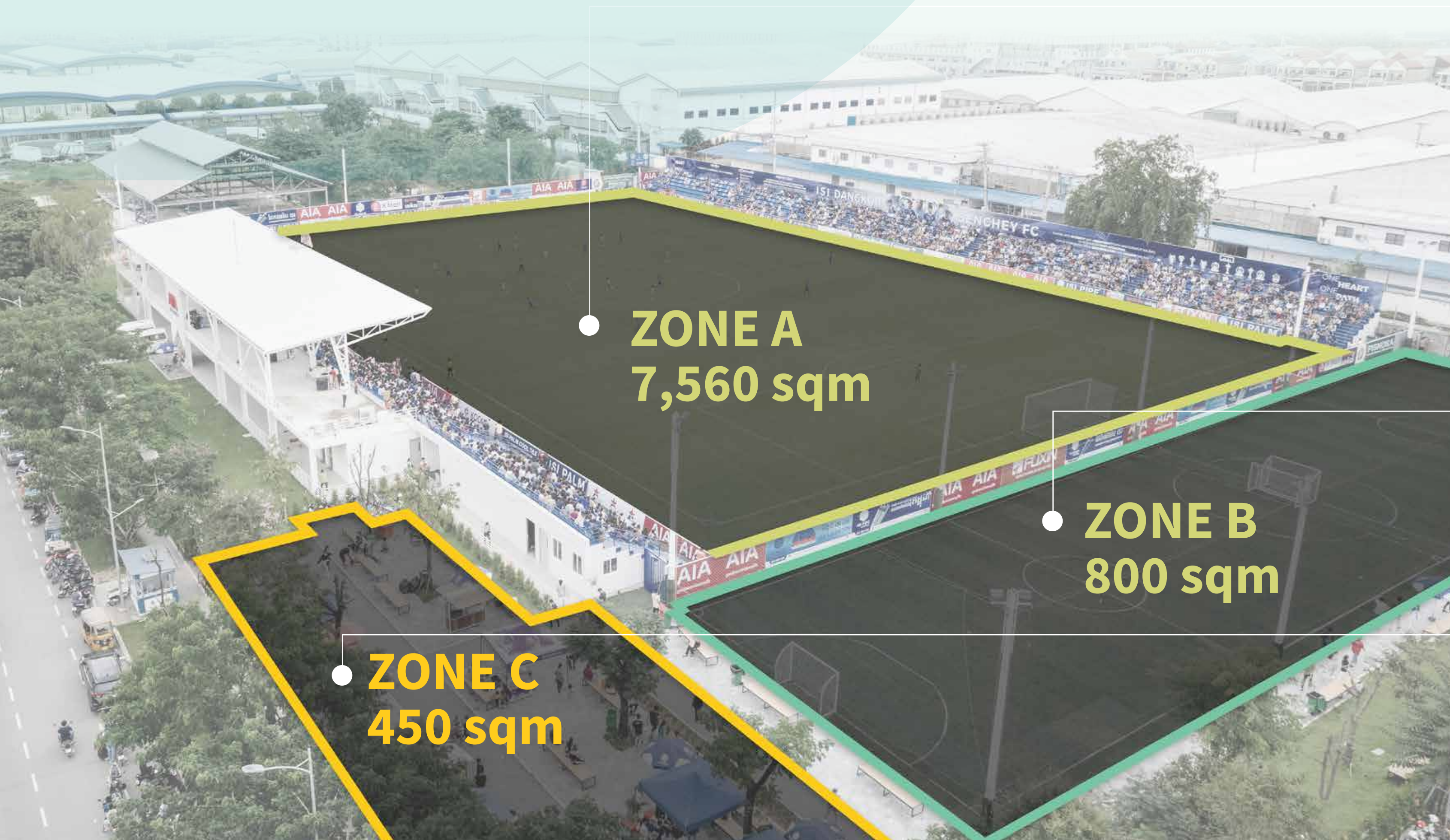
RATE : UPON REQUEST

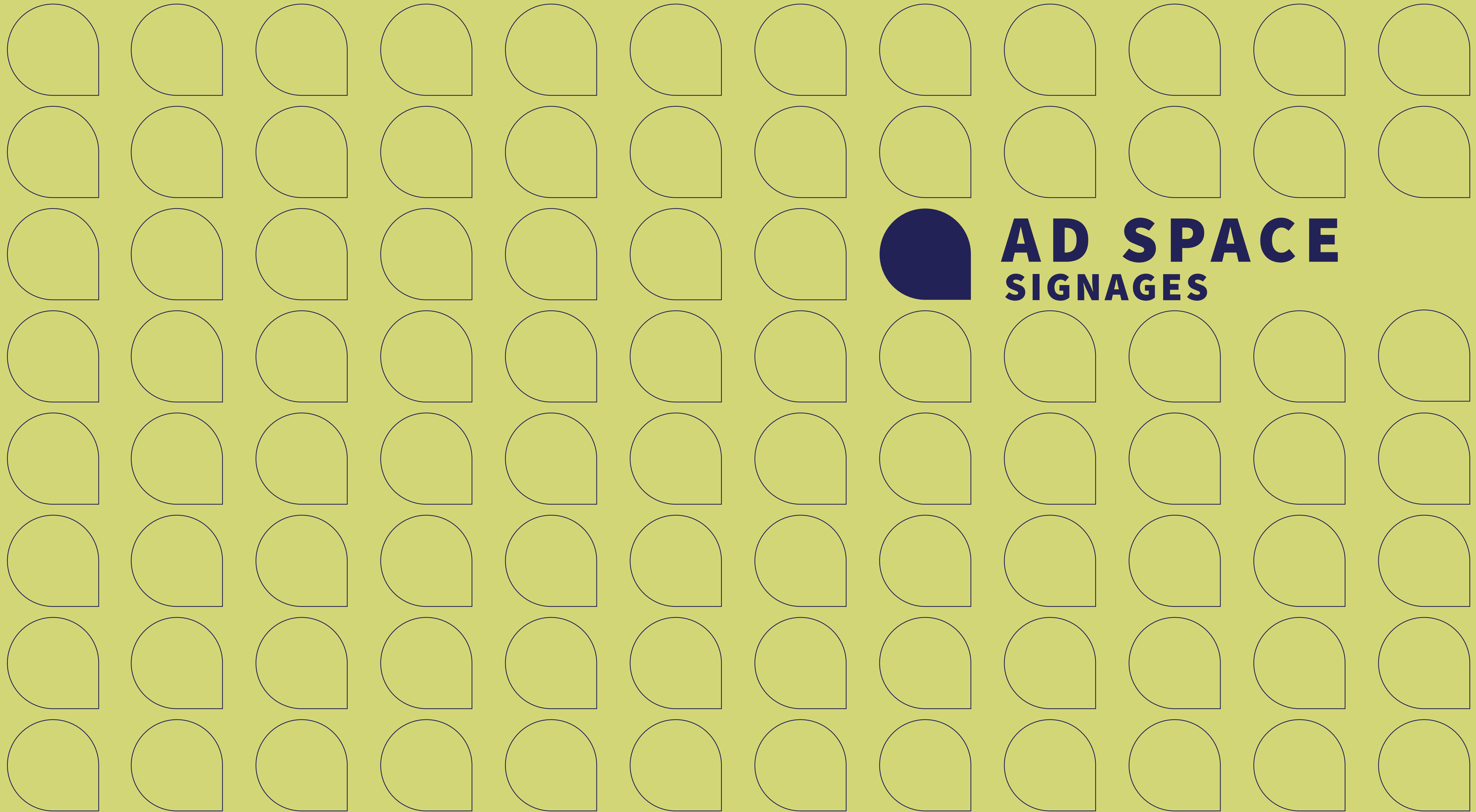
RECOMMENDED ACTIVITIES : ACTIVITY 1

ZONE A
7,560 sqm

ZONE B
800 sqm

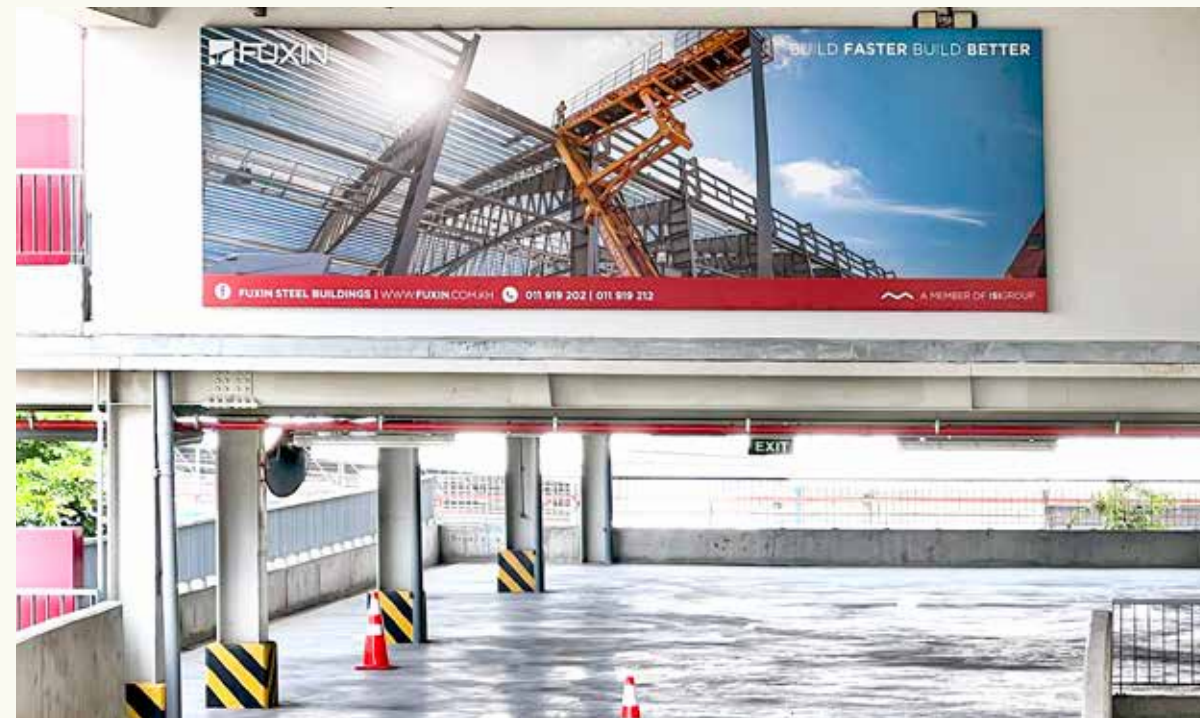
ZONE C
450 sqm





**ADS
SPACE
SIGN-
AGES**

CAR PARK
BULKHEAD LIGHTBOX



GF-1F

H: 2m x L: 6m

\$400 / MONTH / UNIT

PACKAGE DEAL

1. **10% off** for 6 months
2. **15% off** for 12 months

NOTICE

- The above location is available to rent, subject to availability.
- The rental fee excludes VAT 10%
- Electricity fee is included
- Material & elements are subject to be discussed
- Light from 5pm to 10pm

ESCALATOR
GROUND FLOOR



GF-1F

L: 11.5m x W: 0.6m

\$750 / MONTH / UNIT 1+2=\$1,500

1. If go with 1+2, **Offer 30%** (2nd UNIT)
2. **10% Off** for 6 months
3. **15% Off** for 12 months

- The above location is available to rent, subject to availability.
- The rental fee excludes VAT 10%
- Material and elements are subject to be discussed
- Sticker both sides on each unit
- Split the sheet between GF & 1F

ESCALATOR
FIRST FLOOR



1F-2F

L: 11.5m x W: 0.6m

\$750 / MONTH / UNIT 1+2=\$1,500

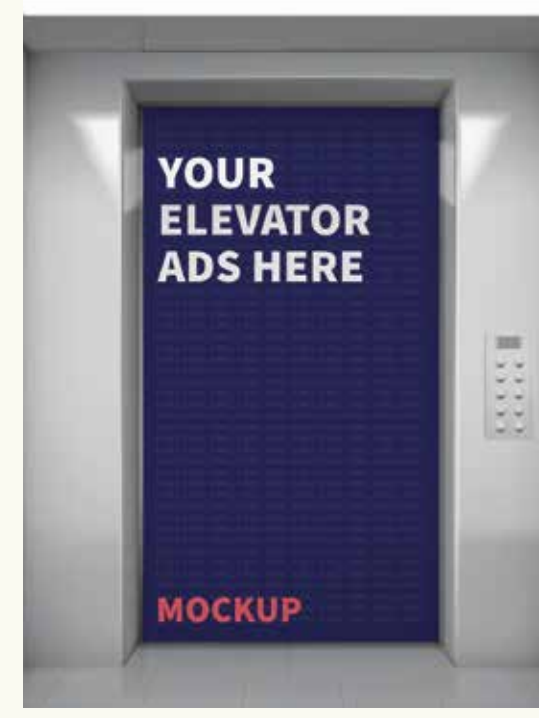
1. If go with 1+2, **Offer 30%** (2nd UNIT)
2. **10% Off** for 6 months
3. **15% Off** for 12 months

ADS SPACE SIGN-AGES

ELEVATOR

EXTERIOR

INTERIOR



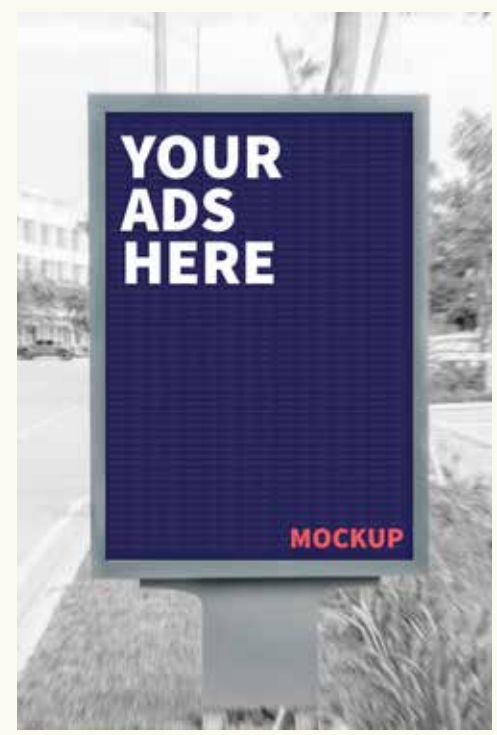
AREA	GF	1F-2F	ALL 3 FLOORS
SIZE	H: 1.1m x W: 2.1m	H: 1.1m x W: 2.1m	H: 1.1m x W: 2.1m
RATE	\$240 / MONTH / UNIT	\$200 / MONTH / UNIT	\$300 / MONTH / UNIT
QTY	1	2	1
PACKAGE DEAL	1. 10% off for 6 months 2. 15% off for 12 months	1. 10% off for 6 months 2. 15% off for 12 months	1. 10% off for 6 months 2. 15% off for 12 months

Notice

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- The rental fee excludes VAT 10%
- Materials and elements are subject to be discussed

ADS SPACE SIGN-AGES

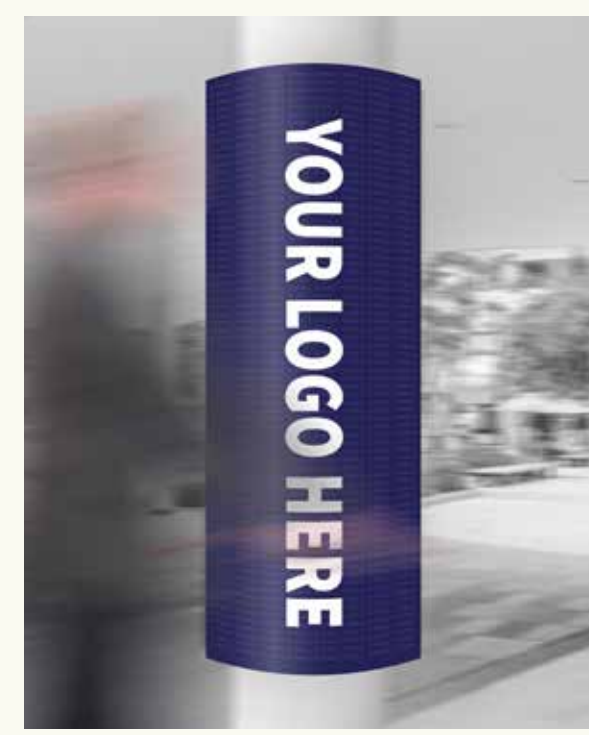
STANDING LIGHTBOX



STANDING LIGHTBOX



PILLAR WRAP



AREA	KMH BLVD	INSIDE CAR PARK	K MALL COMMON AREA
SIZE	H: 1.8m x W: 1.27m	H: 1.8m x W: 1.27m	H: 1.62m x W: 0.18m
RATE	\$230 / MONTH / UNIT / BOTH FACES (\$230 x 11 = \$2,530)	\$230 / MONTH / UNIT / BOTH FACES (\$230 x 11 = \$2,530)	\$150 / MONTH / UNIT
QTY	8	3	TBC
PACKAGE DEAL	1. 10% off for 6 months 2. 15% off for 12 months	1. 10% off for 6 months 2. 15% off for 12 months	1. 10% off for 6 months 2. 15% off for 12 months

- Notice**
- The above location is available to rent, subject to availability.
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**ADS
SPACE
SIGN-
AGES**

BOOM GATE



AREA

**ENTRANCE CARS & MOTORS
PARKING**

**EXIT CARS & MOTORS
PARKING**

SIZE

H: 0.25m x W: 1m

H: 0.25m x W: 1m

RATE

\$50 / MONTH

\$50 / MONTH

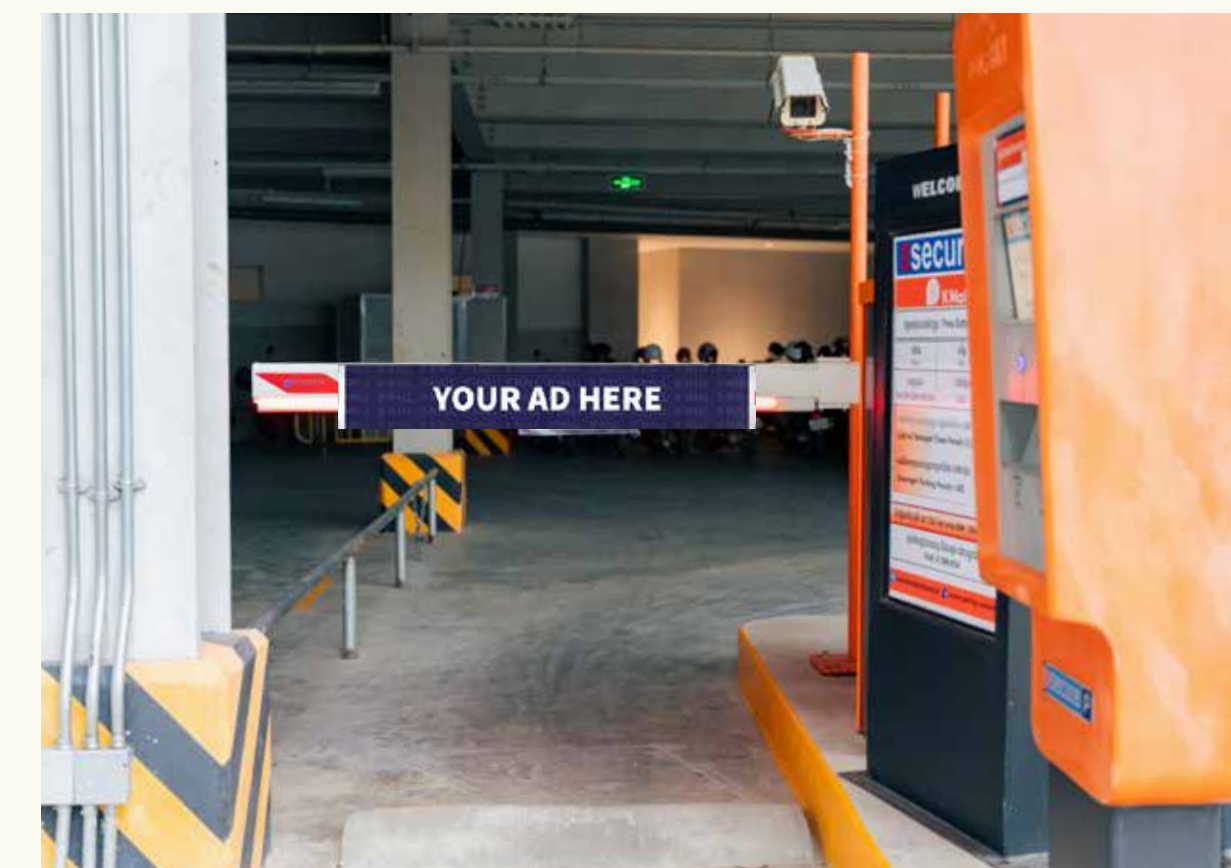
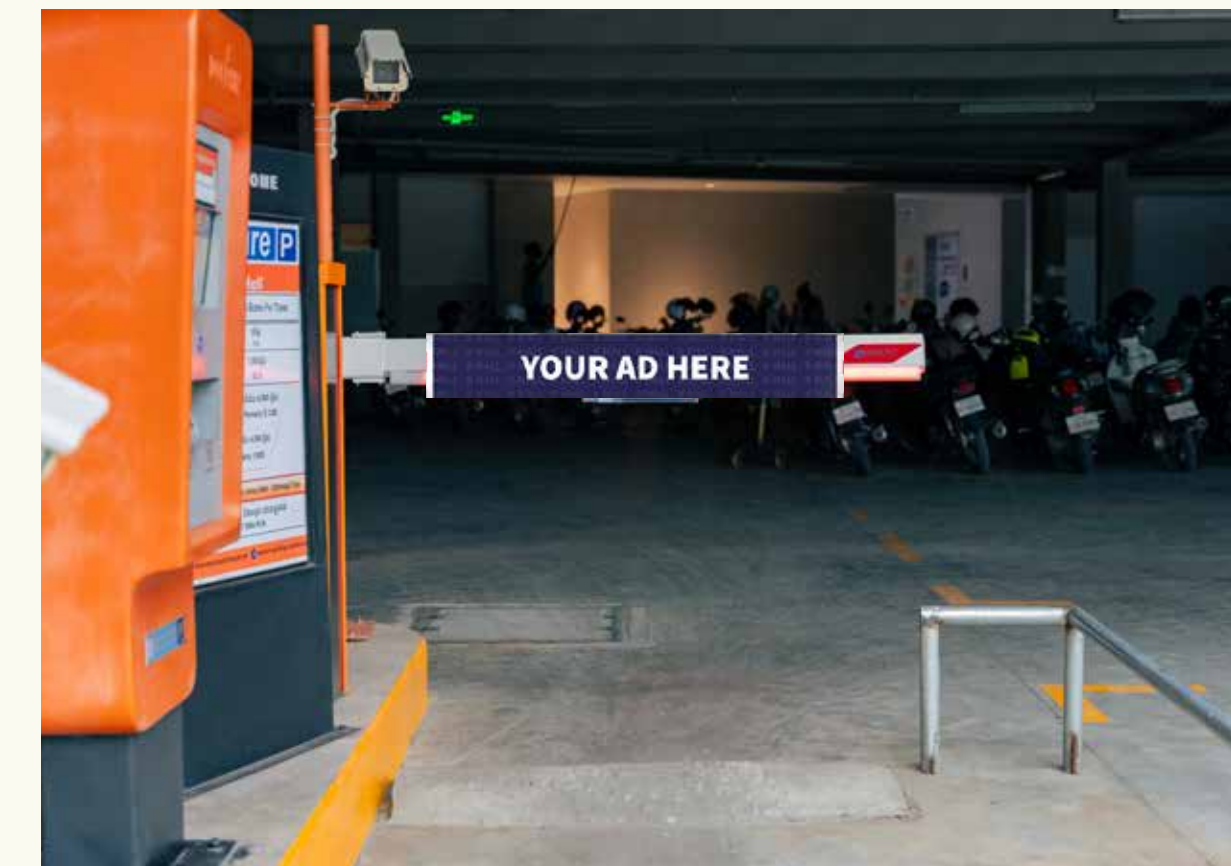
QTY

TBC

TBC

NOTICE

- The above location is available to rent, subject to availability.
- The rental fee excludes VAT 10%
- Materials and elements are subject to be discussed



OUR CLIENTS



RULES & REGULATIONS

EVENT SPACES

1. The size of the event space used should not go over what was agreed in the lease agreement. Any changes, the client shall give prior notice to K Mall 7 days in advance before the event date.
2. The client shall submit the event proposal to K Mall for approval, which includes event agenda, layouts, production set up, and all materials used for event purposes 15 days before the event date
3. A complete payment (100% paid) is required to be paid 1 week prior to the event
4. The client agrees to pay late payment charge of 2% of the total payment fee for each day after payment deadline
5. Production and event set up are required to follow mall Rules & Regulations Policies
6. Electricity usage, sound system, media ads, and others are subject to discussion and approval.
7. If there is any cancellation due to issues incurred by the client within 1 week of the event date, the deposit shall be forfeited by K Mall.
8. Sound levels should stay below 80 decibels.
9. The client must be responsible for cleaning up the event area space after the event finished.

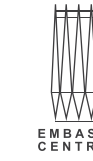
ALL PHYSICAL ADS

1. All physical advertising spaces are available for rent, subject to availability.
2. 50% payment deposit is required once confirmation and signing and 100% within 7 days before the advertisement start date.
3. The client is required to submit final advertising artwork to K Mall for approval 2 weeks before the start date of the advertising period.
4. K Mall reserves the right to revise or reject the client's proposal if any business conflict interests are found.
5. The client is not allowed to change or adapt any size of template of the K Mall ads properties.
6. The client shall be responsible for installation fee and removal fee of any kind of materials and production agreed by K Mall
7. The client shall be responsible for any property damage caused by the client.
8. Installation and production process must follow K Mall rules and regulations.

OUR PROJECT



EMBASSY CENTRAL



EMBASSY RESIDENCES



TREELINE URBAN RESORT



RAINTREE



CHANKIRI PALM CREEK



KMH PARK



K Mall is a project of Urbanland. Founded by Cambodian architect Hok Kang, Urbanland has built a strong and diverse portfolio of award winning boutique properties since its founding in 2013

A MEMBER OF ISI GROUP



YOUR FRIENDLY NEIGHBOURHOOD MALL

For enquiries, please contact us:

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K Mall

🌐 urbanlandasia.com

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